HOST FIRM INFORMATION

SELECTED CONNECTIONS

The Professional Exchange Program Exclusively for Members of Selected Independent Funeral Homes

SELECTED *Independent* FUNERAL HOMES®

THANK YOU

Your interest in serving as a Host Firm for a Selected Connections professional exchange program is appreciated. Selected Independent Funeral Homes Headquarters hopes you will find this networking opportunity to be of great value to you and your funeral home. Enclosed you will find complete application information regarding your program proposal.

The two-page Application Form needs to be fully completed and sent to Headquarters at least three (3) months prior to the Selected Connections program you are proposing.

Your proposal will be submitted to the Selected Independent Funeral Homes Board of Directors for review and approval. Upon approval, the Headquarters office will coordinate publicity and participant enrollment applications. Detailed participant information will be provided to the Host Firm once the enrollment deadline has occurred.

CANCELLATION POLICY

Selected Connections programs not meeting a minimum number of participants may be cancelled. Following consultation with the Host Firm, paid applicants will be notified of program cancellation at least 14 days prior to the scheduled program.

ANTITRUST COMPLIANCE

Because trade associations present a unique opportunity for competitors to assemble, enforcement authorities and private parties pay particular attention to associations, their members and their meetings. While trade associations like Selected Independent Funeral Homes serve legitimate business objectives, antitrust enforcers often claim that such organizations provide the opportunity for competitors to reach agreement on subjects prohibited by antitrust laws.

Selected Independent Funeral Homes members must therefore avoid all conduct that could even appear to constitute a violation of the law. No matter how innocent a particular act may be, legal difficulties can result if it leads others to believe that a violation has occurred. For these reasons, it is imperative that members never discuss:

- ***Prices or factors which help determine prices, such as costs, margins, revenues or profit levels***
- ***Exclusion of other competitors from a market***
- ***Selection, classification or rejection of customers***
- ***Refusals to deal with customers or supplier***
- ***Limitations on sales or service***

Selected Independent Funeral Homes members can, of course, discuss funeral service best practices and other industry topics such as family counseling, public relations, Funeral Rule compliance, legislative initiatives, crime prevention or insurance coverage. If in the course of a Selected Independent Funeral Homes meeting you are not certain whether a particular topic is appropriate for discussion, please end the conversation until you have consulted with the Executive Director for guidance. The Association's full Antritrust Compliance Policy can be found in your Membership Roster.

TERMS AND CONDITIONS

1. Participant Member acknowledges and agrees that the services provided by Selected Independent Funeral Homes in arranging the Selected Connections program constitute adequate and sufficient consideration to create a binding obligation on the Member hereunder.

2. Participant Member, on its own behalf and on behalf of its directors, officers, employees, representatives, agents, successors and assigns hereby releases and forever discharges and covenants not to sue Selected Independent Funeral Homes, its directors, officers, employees, representatives, agents, successors and assigns (the "Releasees") from any and all liability for any loss, harm, injury, damage, claims, demands, actions, causes of action, costs and expenses of whatever nature that may be sustained by the Member or any director, officer, employee, representative, or agent thereof, whether caused by the negligence or carelessness of the Releasees or otherwise, that may arise out of or in connection with the Member's participation in the Selected Connections Program.

3. Participant Member, on its own behalf and on behalf of its directors, officers, employees, representatives, agents, successors and assigns, hereby agrees to indemnify, defend and hold harmless the Releasees from any and all liability, loss, harm, injury, damage, claims, demands, actions, causes of action, costs and expenses, including attorneys fees, that may result to Releasees arising out of or in connection with the Member's participation in the Selected Connections Program.

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HOST FIRM GUIDELINES

By signing the accompanying Application Form, the Host Firm signifies that it has read the information contained herein and agrees to the following:

- The Host agrees to provide participants with an educational, hands-on, professional and informal learning experience designed to improve the quality of service provided to client families and improve business operations.
- Participants will be charged a registration fee of $125/day/participant, of which the Association will retain a $15/participant processing fee.
- The Host agrees to complete and submit a Post-Program Evaluation form to Headquarters within two weeks following the program.
- Suggested attire for all programs is business casual, unless otherwise requested by the Host Firm.
- It is suggested that participants be responsible for their own meals. However, the Host Firm may consider providing transportation to and from a local restaurant for the noon meal on meeting days or have other viable options available.
- The Host agrees to distribute the Post-Program Evaluation forms to be provided by Headquarters to participants at the conclusion of the program.
- The Host agrees to the Terms & Conditions printed on the previous page of this Application Packet.

For additional information, contact the Headquarters office at

800-323-4219 *or* ***info@selectedfuneralhomes.org***

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