2012 Funeral Home Reports
INFORMATION SHEET

SELECTED Independent FUNERAL HOMES®

in partnership with

HOSPICE ANALYTICS MARKET REPORT

New... Available NOW!

May 2012

Funeral Home Reports provide you with detailed Medicare mortality information by county and provider type—hospices, hospitals, skilled nursing facilities and home health agencies. State and national benchmarks included. Medicare beneficiaries account for about 80% of total deaths—this is "must have" information for your program. Funeral Home Reports use the most current 2010 Medicare 100% Standard Analytic Files ("claims data") and report mortality information for hospices, hospitals, skilled nursing facilities and home health agencies! Perfect for developing strategic plans and marketing.

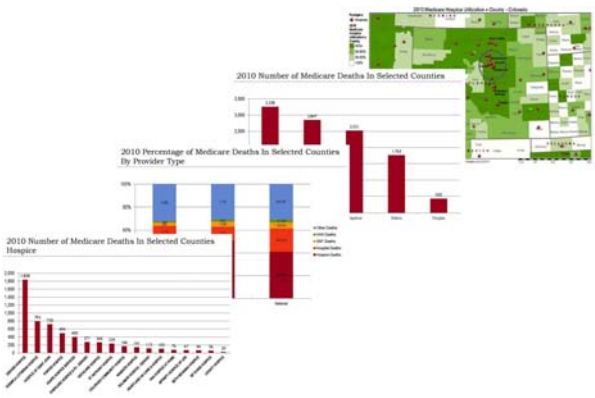
The ONLY Funeral Home Reports including Hospice, Hospital, SNF & Home Health Info!

Funeral Home Reports Include:

- **12+ PowerPoint Summary slide presentation** ready for Board, staff and marketing meetings.
- **4 detailed Excel spreadsheets** with additional mortality detail by providers, hospice by county and provider contact information, etc.
- **PDF handouts** ready to distribute.
- **Files emailed** for fast turn-around.
- New: Reports include **30-minute phone conference/webinar** to review report and answer questions.

What Information?

- Medicare mortality information nationally, statewide and customized for your specific service area.
- Mortality by Medicare providers (hospice, hospital, skilled nursing and home health) to help prioritize your outreach.
- PowerPoint summary and Excel spreadsheet detail.



Benefits to Purchasing *Funeral Home Reports:*

- The most comprehensive Medicare mortality report available—your data to make data-driven decisions!
- Strengthen your service by building relationships with local hospices and other providers.
- Compare your service utilization with hospices and other providers to their actual Medicare mortality in revealing detail.
- Easy to follow colorful charts and graphs ready for presentation; data for internal analysis.
- Additional information included in spreadsheets.

2012 Funeral Home Reports (2010 data) only

~~$450~~ $400 (special $50 discount for Selected members!*)

Custom and Multi-Year Reports also available.

Contact Hospice Analytics, Inc. to learn more:
719-209-1237; www.HospiceAnalytics.com

2012 Funeral Home Reports
INFORMATION SHEET

2010 Medicare Data

in partnership with

Please use this order form to receive the Selected member $50 discount!

Please complete this form and see below for payment information.

Standard Report (up to 8 counties)	
County	State
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

Additional Counties (@ $50 each)	
County	State
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16.	

Select Report Type

- ❑ 2012 Funeral Home Report (2010 data)
- ❑ Additional counties (more than 8)
- ❑ Custom or multi-year reports

Amount Enclosed

$400 (includes tax, shipping and special $50 discount for Selected members)

____ (# of additional counties, optional) @ $50 each = $_____

PAYMENT INFORMATION

Limit 8 counties per report - Advanced Payment Required

Name _____

Organization _____

Address_____

City _____State_____Zip _____

Phone _____ Email _____

❑ Checks preferred, please make payable and send to:
Hospice Analytics, Inc.
2355 Rossmere Street
Colorado Springs, CO 80919

❑ Credit cards accepted through PayPal on Web site: www.HospiceAnalytics.com; please complete and email this form to Info@HospiceAnalytics.com.

*The "fine print": 1) Please see the Information Sheet for a list of the information included in *Funeral Home Reports*. Limit 8 counties per report. Additional counties available at $50 per county. Counties selected may cross state borders. 2) Data is publicly available per CMS Limited Data Set 100% Standard Analytic Files for hospice, hospital, SNF & HHA (aka "claims data"), cost reports and other public data sources. All data reported according to CMS reporting guidelines (i.e., aggregate data and cells <11 will be blanked to protect patient identity). 3) The sole remedy for any breach of warranty, expressed or implied, including liability for negligence with respect for services furnished under this order, shall be limited to the re-performance of any defective product and under no circumstances include any incidental or consequential damages.

Please contact Hospice Analytics, Inc. with questions and to learn more: 719-209-1237; www.HospiceAnalytics.com