



NEW Design & Format

H.O.P.E.



The H.O.P.E. newsletter, written by ordained minister and grief educator Victor Parachin, truly can be a valuable part of your firm's aftercare program. Available on a monthly or quarterly basis, turn this page over for complete details **PLUS** take a look at the enclosed full-color sample.

H.O.P.E.

The H.O.P.E. (Helping Overcome and Provide Encouragement) newsletter has been created exclusively for members of Selected Independent Funeral Homes since 1997. Rev. Parachin has a conversational and personal writing style that fosters a meaningful connection with readers as they move through the grief process. A new design and format that is more reader-friendly and inviting was introduced with the August 2004 issue.

Original, informative and helpful copy now combined with an attractive, easy-to-follow and interesting design make the H.O.P.E. newsletter a worthy investment for your firm's efforts to develop relationships with families served...all at a surprisingly affordable cost.

- Formatted to fit on 8.5" X 14" (legal size) paper, the newsletter can be sent as a self-mailer or folded to fit in a #10 business envelope.
- Each issue is emailed as pdf files (in both a full color and black/white version) for your firm to duplicate and mail.
- One customization, which includes your firm's name, address, telephone number and website address, is included in the subscription rate. For an affordable fee, additional customizations can be completed. In addition, specialized, unique customization of the top panel is available through Selected Resources' Signature Program. Call for an estimate.

Subscription Rates:

- Monthly:
\$640/year, plus \$233/year for each branch location*
 - Quarterly:
\$299/year, plus \$117/year for each branch location*
- *All branch locations must be included.

For more information or to place an order:

Call 800-323-4219 or

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